



Alderney, British Channel Islands – 09 May 2003

First interactive gaming licensee goes live in Alderney

Bonne Terre Limited, a wholly owned subsidiary of BSKyB Group plc, has launched its online casino SkyBetVegas.com. The Alderney-based company was issued an Interactive Gaming Licence on 27 September 2002 by the Alderney Gambling Control Commission.

Software for the new casino was developed by WagerWorks/Orbis Technology and includes 19 non-download games, together with a free play facility.

The site incorporates extensive consumer safeguards including player identification, physical address verification and deposit, withdrawal and bet limits.

Nick Rust, Managing Director of BSKyB's betting business SkyBet, said; *'SkyBetVegas.com is a significant addition to our range of internet betting opportunities. We are delighted to have worked with the Alderney Gambling Control Commission to bring this product to market successfully.'*

According to André Wilsenach, CEO of the Alderney Gambling Control Commission, *'Bonne Terre has proven that with cooperation between the operator and regulator, it is possible to go live quickly in a regulated environment.'*